

MARIANNE MÉTAIRIE

FRENCH PRODUCT DESIGNER / DIGITAL ART DIRECTOR

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PROFIL

Serious, dynamic, interested and cheerful, I am very fond of sleek design, simple and effective. I like to improve myself and learn from other people. Naturally sociable, I can adapt myself very quickly to any situation. I am also truly passionate about traveling and discoveries, web and graphic design, printing and digital publishing.

[Green card holder](#)

WORK EXPERIENCES

AUGUST 2017 TO PRESENT

PILOTWORKS | PRODUCT DESIGNER www.pilotworks.com

Part of the Product/Engineering team my main role was to understand our users/makers needs and translate them into design. Working closely with stakeholders and product owner, providing insight into customer behaviors, guiding focus and planning product features. Then wireframing and work with engineers to turn design into code.

SINCE 2012 (4 YEARS 11 MONTHS)

FREELANCE GRAPHIC & WEB DESIGNER www.mariannemetairie.fr

Full brand identity, logo design, web design, web integration (html/css), publishing, etc.
RoofDog, Meca Libre, Amour&Création, Atlantic Premium VTC, Damona, Econavia, PDSA, Carré Bleu, etc.

APRIL 2016 TO JULY 2017 (1 YEAR 4 MONTHS)

MYELEFANT | ART DIRECTOR - PRODUCT DESIGNER www.myelefant.com

Creation of myElefant's major clients mobile campaigns (Sephora, Paris SG, Voyage Privé, Chantelle Group, Printemps, Club Med, BUT, Nissan, Banque Populaire, Atol, etc.).

Personalized support, advice and best practice in mobile and digital design.

Research and development: development of new features, integration of new widgets (Games, virtual reality, css effects, etc.).

Art direction, marketing and implementation of myElefant brand identity.

FEBRUARY - MARCH 2017 (1 MONTH MISSION)

WEKCAM | UX DESIGNER

Prototyping for Wekcam, french startup from Bordeaux which allows you to track cars geolocation in real-time and lets you trigger the camera remotely.

OCTOBER 2014 TO APRIL 2016 (1 YEAR 7 MONTHS)

YAAL | GRAPHIC & WEB DESIGNER www.yaal.fr

Graphic and web design for several projects: MonPetitWagon, Surfrider Europe, Livres de Proches, myElefant.

NOVEMBER 2012 TO JUNE 2013 (8 MONTHS)

CENDRIYON.COM

Management of several medias and articles on social networks like facebook, Google+, etc.

Writing weekly articles for the fashion blog of Cendriyon.com.

EDUCATION

Graduated in 2014 of a master degree (Bac +5) ART DIRECTOR IN VISUAL COMMUNICATION AND MULTIMEDIA | ECV Aquitaine (Bordeaux, France)

DIPLOMAS Mai 2012 : Bachelor in corporate design

Juin 2009 : Bac Professional Photography

Juin 2007 : CAP Photography

SIDE PROJECTS

SINCE JUNE 2016

D&B TALKS PARIS www.dbtalks.org

Design & Beers Talks is a gathering for all the design and digital passionate.
Around good beers and in a casual atmosphere, we talk, once a month, about UX, UI, web, mobile, motion design, and more.

JULY 2016

DESIGN DISRUPTORS W/ INVISION

Organization of Design Disruptors private viewing in collaboration with InVision, documentary about the rising importance of design as a competitive advantage in disruptive technologies.
Event hosted with Numa Paris team. 120 people present, 90 minutes documentary.

INTERNSHIPS

MAY TO SEPTEMBRE 2013 (5 MONTHS)

INTERACTIVE DESIGNER | RELAY EXPERIENCE, TORONTO (CANADA)

International internship in graphic design in Toronto (Canada). Creation of an e-brochure for ipad. Web design and development. Missions of graphics design and events.

JUNE TO JULY 2012 (2 MONTHS)

WEB DESIGNER | PIERRE PLANTÉ

Various mission of web design and development. Learning basic technique of HTML, css, jquery and php.

JUNE TO JULY 2011 (2 MONTHS)

GRAPHIC DESIGNER | SUD-OUEST GROUP

Eight weeks at the prepress service for the newspaper Sud-Ouest.

JANUARY TO FEBRUARY & JUNE TO JULY 2008 (4 MONTHS)

GRAPHIC DESIGNER | QUICKSILVER TECHNICAL DIVISION

Graphic design assistant: creation of advertising and promotional visuals for Quiksilver and Roxy (lightboxes, shop windows, covers, magazine, etc.).

MARCH TO APRIL 2017 (2 MONTH)

GRAPHIC DESIGNER | L'ATELIER DU NUMÉRIQUE

Graphic design assistant: Creations for business cards, flyers, posters, etc.

JUNE TO JULY 2006 & NOVEMBER TO DECEMBER 2008 (4 MONTHS)

INTERN IN A PHOTOGRAPHY STORE | CLIN D'OEIL PHOTO

Developments argentic films, image editing, sale, studio assistant, etc.

Two others 2 months internships in photography: **Assistant for a freelance photographer** and **Photojournalist at Sud-Ouest Newspaper**.

CONTEST & WORKSHOPS

MAY 2013

WINNING TEAM FOR A VIDEO PROJECT FOR THE CITY OF BORDEAUX

ECV Aquitaine

FEBRUARY 2012

WINNING TEAM OF THE ANNUAL TORONTO WORKSHOPS

George Brown College of Toronto (Canada)

OCTOBER 2011

SECOND AWARD - TYPE DIRECTOR CLUB 2011

ECV Aquitaine

SKILLS & EXPERTISE

PRODUCT DESIGN

WEB DESIGN

GRAPHIC DESIGN

UX/UI DESIGN

HTML5 | CSS3

DIGITAL MEDIA

MOBILE MARKETING

PUBLISHING

BRANDING

PRODUCT MANAGEMENT

LANGUAGE

French: native

English: fluent

INTERESTS

Travels | printing techniques
linocut | peoples | typography
reading | gastronomy | linocut
peoples | animals welfare

OTHERS

BMX racing since the age of four at an international level (several participations in France, Europe and World championships)
I've been doing it for 12 years.