

MARIANNE MÉTAIRIE

FRENCH WEB & GRAPHIC DESIGNER

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PROFIL

Serious, dynamic, interested and cheerful, I am very fond of sleek design, simple and effective. I like to improve myself and learn from other people. Naturally sociable, I can adapt myself very quickly to any situation. I am also truly passionate about traveling and discoveries, web and graphic design, printing and digital publishing.

WORK EXPERIENCES

APRIL 2016 TO JULY 2017 (1 YEAR 4 MONTHS)

MYELEFANT | ART DIRECTOR www.myelefant.com

Creation of myElefant's major clients mobile campaigns (Sephora, Paris SG, Voyage Privé, Chantelle Group, Printemps, Club Med, BUT, Nissan, Banque Populaire, Atol, etc.).

Personalized support, advice and best practice in mobile and digital design.

Research and development: development of new features, integration of new widgets (Games, virtual reality, css effects, etc.).

Art direction, marketing and implementation of myElefant brand identity.

SINCE 2012 (4 YEARS 7 MONTHS)

FREELANCE GRAPHIC & WEB DESIGNER www.mariannemetairie.fr

Full brand identity, logo design, web design, web integration (html/css), publishing, etc.

Most recent clients : Amour & Création, Atlantic Premium VTC, Damona, Econavia, PDSA, Carré Bleu

FEBRUARY - MARCH 2017 (1 MONTH MISSION)

WEKCAM | UX DESIGNER

Prototyping for Wekcam, french startup from Bordeaux which allows you to track cars geolocation in real-time and lets you trigger the camera remotely.

OCTOBER 2014 TO APRIL 2016 (1 YEAR 7 MONTHS)

YAAL | GRAPHIC & WEB DESIGNER www.yaal.fr

Graphic and web design for several projects: MonPetitWagon, Surfrider Europe, Livres de Proches, myElefant.

NOVEMBER 2012 TO JUNE 2013 (10 MONTHS)

CENDRIYON.COM | COMMUNITY MANAGER, GRAPHIC DESIGNER

Management of several medias and articles on social networks like facebook, Google+, etc.

Writing weekly articles for the fashion blog of Cendriyon.com.

JUIN 2009 (1 MONTH MISSION)

YT PHOTOGRAPHE | ASSISTANT PHOTOGRAPHER

Assistant of a freelance photographer. Illustration of the booklet and the catalog of the Souston's golf club.

SIDE PROJECTS

SINCE JUNE 2016

D&B TALKS PARIS www.dbtalks.org

Design & Beers Talks is a gathering for all the design and digital passionates.

Around good beers and in a casual atmosphere, we talk, once a month, about UX, UI, web, mobile, motion design, and more.

JULY 2016

DESIGN DISRUPTORS W/ INVISION

Organization of Design Disruptors private viewing in collaboration with InVision, documentary about the rising importance of design as a competitive advantage in disruptive technologies.

Event hosted with Numa Paris team. 120 people present, 90 minutes documentary.

EDUCATION

Graduated in 2014 of a master degree (Bac +5) **ART DIRECTOR IN VISUAL COMMUNICATION AND MULTIMEDIA** | ECV Aquitaine (Bordeaux, France)

DIPLOMAS

Mai 2012 : Bachelor in corporate design
Juin 2009 : Bac Professional Photography
Juin 2007 : CAP Photography

INTERNSHIPS

MAY TO SEPTEMBRE 2013 (5 MONTHS)

INTERACTIVE DESIGNER | RELAY EXPERIENCE, TORONTO (CANADA)

International internship in graphic design in Toronto (Canada). Creation of an e-brochure for ipad. Web design and development. Missions of graphics design and events.

JUNE TO JULY 2012 (2 MONTHS)

WEB DESIGNER | PIERRE PLANTÉ

Various mission of web design and development. Learning basic technique of HTML, css, jquery and php.

JUNE TO JULY 2011 (2 MONTHS)

GRAPHIC DESIGNER | SUD-OUEST GROUP

Eight weeks at the prepress service for the newspaper Sud-Ouest.

JANUARY TO FEBRUARY & JUNE TO JULY 2008 (4 MONTHS)

GRAPHIC DESIGNER | QUICKSILVER TECHNICAL DIVISION

Graphic design assistant: creation of advertising and promotional visuals for Quicksilver and Roxy (lightboxes, shop windows, covers, magazine, etc.).

MARCH TO APRIL 2017 (2 MONTH)

GRAPHIC DESIGNER | L'ATELIER DU NUMÉRIQUE

Graphic design assistant: Creations for business cards, flyers, posters, etc.

JUNE TO JULY 2006 & NOVEMBER TO DECEMBER 2008 (4 MONTHS)

INTERN IN A PHOTOGRAPHY STORE | CLIN D'OEIL PHOTO

Developments argentic films, image editing, sale, studio assistant, etc.

Two others 2 months internships in photography: **Assistant for a freelance photographer** and **Photojournalist at Sud-Ouest Newspaper**.

CONTEST & WORKSHOPS

MAY 2013

WINNING TEAM FOR A VIDEO PROJECT FOR THE CITY OF BORDEAUX

ECV Aquitaine

FEBRUARY 2012

WINNING TEAM OF THE ANNUAL TORONTO WORKSHOPS

George Brown College of Toronto (Canada)

OCTOBER 2011

SECOND AWARD - TYPE DIRECTOR CLUB 2011

ECV Aquitaine

SKILLS & EXPERTISE

WEB DESIGN
GRAPHIC DESIGN
UX/UI DESIGN
HTML5 | CSS3
DIGITAL MEDIA

MOBILE MARKETING
PUBLISHING
BRANDING
ADOBE CREATIVE SUITE
CORPORATE DESIGN

LANGUAGE

French: native
English: professionals skills

INTERESTS

Travels | printing techniques
linocut | peoples | typography
reading | gastronomy | linocut
peoples | animals welfare